

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
(A NONPROFIT ORGANIZATION)**

**FINANCIAL STATEMENTS AND  
INDEPENDENT AUDITORS' REPORT**

**YEARS ENDING JUNE 30, 2020 AND 2019**

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## **INDEPENDENT AUDITORS' REPORT**

The Board of Directors  
United Way of Rutherford and Cannon Counties

We have audited the accompanying financial statements of United Way of Rutherford and Cannon Counties (a nonprofit organization) which comprise the statements of financial position as of June 30, 2020 and 2019 and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatements.

An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Rutherford and Cannon Counties as of June 30, 2020 and 2019, and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

## Report on Summarized Comparative Information

We have previously audited the United Way of Rutherford and Cannon Counties 2019 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated August 8, 2019. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020, is consistent, in all material respects, with the audited financial statements from which it was derived.

## Other matters

Our audit was performed for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on page 20 is presented for the purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

The supplementary information on page 21, which is the responsibility of management, is of a nonaccounting nature and has not been subjected to the auditing procedures applied in the audit of the financial statements. Accordingly, we do not express an opinion or provide any assurance for that schedule.



Murfreesboro, Tennessee  
August 11, 2020

UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
 STATEMENTS OF FINANCIAL POSITION  
 JUNE 30, 2020 and 2019

	2020	2019
<b>ASSETS</b>		
Cash and cash equivalents	\$ 456,923	\$ 533,299
Pledges receivable	890,882	944,304
Prepaid expenses	9,712	30,087
Property and equipment, net	104,225	125,951
Investments	943,989	966,075
Beneficial interest in assets held by Community Foundation of Middle Tennessee	78,618	76,517
Cash surrender value of donor life insurance policy	110,927	89,375
<b>TOTAL ASSETS</b>	<b>\$ 2,595,276</b>	<b>\$ 2,765,608</b>
<b>LIABILITIES</b>		
Accounts payable	14,019	23,594
Allocations due to agencies	935,611	1,335,065
Due to designated agencies	123,381	158,597
Deferred revenue	73,316	84,444
Community needs assessment	-	3,750
Accrued expenses	48,756	37,713
Paycheck protection program	132,242	-
<b>TOTAL LIABILITIES</b>	<b>1,327,325</b>	<b>1,643,163</b>
<b>NET ASSETS</b>		
Without restrictions	316,819	88,190
With restrictions	951,132	1,034,255
<b>TOTAL NET ASSETS</b>	<b>1,267,951</b>	<b>1,122,445</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 2,595,276</b>	<b>\$ 2,765,608</b>

See notes to the financial statements and independent auditors' report.

UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
STATEMENTS OF ACTIVITIES  
FOR THE YEAR ENDED JUNE 30, 2020 and 2019

	2020		Total	Summarized 2019 Totals
	Without Restrictions	With Restrictions		
<b>Public Support and Revenues:</b>				
Campaign results for prior years:				
Gross campaign results - prior years	\$ 272,732	\$ -	\$ 272,732	\$ 65,347
Prior year campaign released from restriction	945,188	(945,188)	-	-
Total campaign results - prior years	1,217,920	(945,188)	272,732	65,347
Less donor designations	6,389	-	6,389	(5,000)
Less provision for uncollectible pledges	(21,308)	-	(21,308)	(100,000)
Net campaign revenue prior year	1,203,001	(945,188)	257,813	(39,653)
Gross campaign results - current year	1,467,420	962,066	2,429,486	2,481,748
Less donor designations	(312,618)	-	(312,618)	(294,735)
Less provision for uncollectible pledges	(404,154)	-	(404,154)	(340,736)
Net campaign revenue - current year	750,648	962,066	1,712,714	1,846,277
Total campaign revenue	1,953,649	16,878	1,970,527	1,806,624
Other contributions	53,829	-	53,829	400,583
Fundraising event revenues	18,933	-	18,933	91,075
Program revenues	301,490	-	301,490	260,510
Change in value of beneficial interest in assets held by The Community Foundation	1,290	-	1,290	3,045
Net unrealized/realized (loss) gain on securities, net of investment fees	(4,597)	-	(4,597)	23,123
Net unrealized gain on other asset	21,552	-	21,552	20,916
Dividend and interest income	22,719	-	22,719	22,369
<b>TOTAL SUPPORT AND REVENUES</b>	<b>2,368,865</b>	<b>16,878</b>	<b>2,385,743</b>	<b>2,628,245</b>
<b>Expenses:</b>				
Program services				
Gross funds awarded to agencies	1,280,669	-	1,280,669	1,615,841
Less: donor designations	(312,618)	-	(312,618)	(294,735)
Net funds awarded to agencies	968,051	-	968,051	1,321,106
Community Building Initiatives	686,318	-	686,318	666,365
Total Program services	1,654,369	-	1,654,369	1,987,471
Supporting services				
Management and general	308,228	-	308,228	342,197
Fundraising	277,641	-	277,641	250,050
<b>TOTAL EXPENSES</b>	<b>2,240,237</b>	<b>-</b>	<b>2,240,237</b>	<b>2,579,719</b>
<b>CHANGE IN NET ASSETS</b>	<b>128,628</b>	<b>16,878</b>	<b>145,506</b>	<b>48,526</b>
Net assets, beginning of year	188,191	934,254	1,122,445	1,073,919
Net assets, end of year	<b>\$ 316,819</b>	<b>\$ 951,132</b>	<b>\$ 1,267,951</b>	<b>\$ 1,122,445</b>

See notes to the financial statements and independent auditors' report.

UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
STATEMENT OF FUNCTIONAL EXPENSES  
FOR THE YEAR ENDED JUNE 30, 2020

	Program Services	Supporting Services		Total
	Community Building Initiatives	Fundraising	Management and General	
Salaries and wages	\$ 211,981	\$ 140,605	\$ 184,075	\$ 536,661
Payroll taxes and benefits	44,238	29,343	38,414	111,995
	<u>256,219</u>	<u>169,948</u>	<u>222,489</u>	<u>648,656</u>
Books from birth	189,995	-	-	189,995
Other program	39,192	-	-	39,192
Bank services fees	-	-	1,334	1,334
Promotional items	1,296	860	1,125	3,281
Depreciation	10,588	7,023	9,194	26,804
Equipment maintenance/rental	4,286	2,843	3,721	10,849
Special events	18,065	2,849	-	20,914
Other community events	63,822	-	-	63,822
General insurance	2,043	1,355	1,774	5,173
Dues and subscriptions	2,350	1,558	2,040	5,948
United Way World Wide dues	13,335	8,845	11,579	33,758
211 Dues	25,000	-	-	25,000
Miscellaneous	3,200	2,123	2,779	8,102
Rent	13,080	8,676	11,358	33,113
Office supplies	1,259	835	1,093	3,187
Technology	16,511	10,951	14,337	41,800
Professional services	4,600	20,171	13,335	38,106
Outside marketing consultant	-	30,600	-	30,600
Postage	3,821	2,534	3,318	9,673
Printing and publication	2,423	1,607	2,104	6,135
Data subscriptions	7,903	-	-	7,903
Taxes	-	-	280	280
Travel	2,535	1,681	2,201	6,417
Telephone	4,015	2,663	3,486	10,164
Staff appreciation	782	519	679	1,979
	<u>686,318</u>	<u>277,641</u>	<u>308,228</u>	<u>1,272,186</u>
TOTAL OPERATIONS				
Gross funds awarded to agencies	1,280,669	-	-	1,280,669
Less: donor designations	(312,618)	-	-	(312,618)
	<u>968,051</u>	<u>-</u>	<u>-</u>	<u>968,051</u>
Net allocation				
TOTAL EXPENSES	\$ <u>1,654,368</u>	\$ <u>277,641</u>	\$ <u>308,228</u>	\$ <u>2,240,237</u>

See notes to the financial statements and independent auditors' report.

UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
STATEMENT OF FUNCTIONAL EXPENSES  
FOR THE YEAR ENDED JUNE 30, 2019

	Program Services	Supporting Services		Total
	Community Building Initiatives	Fundraising	Management and General	
Salaries and wages	\$ 201,744	\$ 136,123	\$ 204,455	\$ 542,322
Payroll taxes and benefits	41,110	27,738	41,662	110,510
	<u>242,854</u>	<u>163,861</u>	<u>246,117</u>	<u>652,832</u>
Books from birth	161,551	-	-	161,551
Other program	100,834	-	-	100,834
Bank services fees	5	-	1,927	1,932
Promotional items	1,497	987	378	2,862
Conference fees	1,666	3,270	1,714	6,650
Depreciation	9,870	8,179	10,152	28,201
Equipment maintenance/rental	3,712	2,851	3,643	10,206
Special events	-	27,745	-	27,745
Other community events	44,442	-	-	44,442
General insurance	1,854	1,521	1,923	5,298
Meetings	737	-	-	737
Dues and subscriptions	1,014	840	1,044	2,898
United Way World Wide dues	11,579	9,594	11,909	33,082
211 Dues	25,000	-	-	25,000
Miscellaneous	2,203	1,973	2,012	6,188
Rent	12,412	6,131	14,570	33,113
Office supplies	1,914	1,445	2,011	5,370
Professional services	11,618	9,063	31,867	52,549
Postage	1,957	1,944	2,046	5,947
Printing and publication	2,504	2,413	2,526	7,443
Data subscriptions	18,634	48	104	18,786
Taxes	91	75	94	260
Travel	4,017	4,595	3,736	12,348
Telephone	3,706	2,940	3,710	10,356
Staff appreciation	694	575	714	1,983
	<u>666,365</u>	<u>250,050</u>	<u>342,197</u>	<u>1,258,613</u>
TOTAL OPERATIONS				
Gross funds awarded to agencies	1,615,841	-	-	1,615,841
Less: donor designations	(294,735)	-	-	(294,735)
	<u>1,321,106</u>	<u>-</u>	<u>-</u>	<u>1,321,106</u>
Net allocation				
TOTAL EXPENSES	\$ <u>1,987,471</u>	\$ <u>250,050</u>	\$ <u>342,197</u>	\$ <u>2,579,719</u>

See notes to the financial statements and independent auditors' report.



UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
STATEMENTS OF CASH FLOWS  
FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

	2020	2019
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Change in net assets	\$ 145,506	\$ 48,526
To reconcile change in net assets to net cash used by operating activities		
Depreciation	26,804	28,201
Change in value of beneficial interest in assets held by The Community Foundation	(2,101)	(4,231)
Donation of securities	-	(379,372)
Net unrealized and realized loss on investments	4,597	(23,123)
(Increase) decrease in:		
Pledges receivable, net	53,422	164,160
Prepaid expenses	20,375	(3,976)
Cash surrender value of donor life insurance policy	(21,552)	(20,916)
Increase (decrease) in:		
Accounts payable	(9,575)	9,688
Due to agencies	(399,454)	(215,822)
Due to designated agencies	(35,216)	10,134
Deferred revenue	(11,128)	(166,713)
Community needs assessment	(3,750)	-
Accrued expenses	11,043	-
Paycheck protection program	132,242	-
	(88,788)	(553,444)
<b>NET CASH USED BY OPERATING ACTIVITIES</b>		
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchase of property and equipment	(5,078)	(11,878)
Proceeds from sale of investments	17,489	531,278
	12,411	519,400
<b>NET CASH PROVIDED BY INVESTING ACTIVITIES</b>		
<b>NET DECREASE IN CASH AND CASH EQUIVALENTS</b>	(76,377)	(34,044)
Cash and cash equivalents, beginning of year	533,299	567,343
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	\$ 456,922	\$ 533,299

See notes to the financial statements and independent auditors' report.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2020 AND 2019**

**NOTE A – NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Nature of Organization

The United Way of Rutherford County dba United Way of Rutherford and Cannon Counties (the “Organization”) is a member of United Way World Wide. The Organization’s mission is to improve lives by advancing opportunities for education, health, and financial stability for all. The Organization serves as a primary community solutions leader that produces measurable, sustainable results through mobilizing and engaging businesses, other non profits, individuals, and governmental agencies to build a stronger community.

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Recently Adopted Accounting Standards

In August 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update 2016-14, Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities (“ASU 2016-14”), to improve the financial reporting model for nonprofit organizations. The new guidance reduces the required classes of net assets from three to two, requires all organizations to provide information about expenses by both nature and function, and changes presentation and disclosure requirements by simplifying some disclosures and enhancing others. The Organization adopted the provisions of ASU 2016-14 effective January 1, 2018 which had only presentation effects within the Organization’s financial statements and did not have a material impact on net assets.

In May 2014, FASB issued Accounting Standards Update 2014-09, Revenue from Contracts with Customers (“ASU 2014-09”). The revenue recognition standard eliminates the transaction- and industry-specific revenue recognition guidance under current generally accepted accounting principles “GAAP” and replaces it with a principle-based approach for determining revenue recognition. The core principle of the revenue recognition standard is that an entity should recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those good or services.

The FASB also issued the following amendments to ASU 2014-09 to provide clarification on the guidance: ASU 2015-14, Revenue from Contracts with Customers (Topic 606) – Deferral of the Effective Date, ASU 2016-08, Revenue from Contracts with Customers (Topic 606) – Principal versus Agent Considerations (Reporting Revenue Gross Versus Net), and ASU 2016-10, Revenue from Contracts with Customers (Topic 606) – Identifying Performance Obligations and Licensing, and ASU 2016-12, Revenue from Contracts with Customers (Topic 606) – Narrow-Scope Improvements and Practical Expedients.

The Organization adopted the provisions of ASU 2014-09 and all of the related amendments effective July 1, 2019 which did not have material effects on net assets with or without donor restrictions.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE A – NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Basis of Presentation

Net assets, revenues, gains and losses are classified based on the absence or existence and nature of donor-imposed restrictions as follows:

Net assets without donor restrictions - Net assets that are not subject to donor-imposed restrictions.

Net assets with donor restrictions - Net assets subject to donor-imposed restrictions that can be filled by actions of the Organization pursuant to those stipulations or that expire by the passage of time.

Comparative Financial Information

The financial statements include certain prior year summarized comparative information in total, but not by the net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2019, from which the summarized information was derived.

Reclassifications

Certain balances in the prior fiscal year have been reclassified to conform with the presentation in the current fiscal year.

Cash and cash equivalents

The Organization's cash and cash equivalents consist of demand deposits with banks with maturities of three months or less. The Organization does not include money market accounts in cash equivalents that are considered part of their investment accounts.

The Organization maintains its operating bank accounts primarily at one financial institution. The Federal Deposit Insurance Corporation ("FDIC") insures accounts at this financial institution. The Organization maintains its cash in bank deposit accounts which, at times, may exceed FDIC limits. The Organization has not experienced any losses in such accounts.

Pledges receivable

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value, based on prior years' experience and management's analysis of specific promises made. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate applicable to the year in which the promise is received. Amortization of the discount is included in public support and revenues. Conditional promises to give are not included as support until such time as the conditions are substantially met.

The Organization utilizes historical data as well as management's opinion of current economic conditions to estimate the allowance for uncollectible pledges. Pledges not collected approximately twelve months after the Organization concludes its annual fundraising campaign become delinquent and are written off during the subsequent six to nine months.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE A – NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Investments

Investments are in marketable securities, mutual funds, and fixed income securities and are reported at fair value. The fair value of investments is determined by reference to quoted market prices. Investment purchases and sales are accounted for on the trade date. Realized gains and losses on the sale of securities are recognized based on the sale proceeds compared to the original cost of the investment when acquired, on a specific identification method. Dividend income is recognized on the ex-dividend date while interest income is recognized on the accrual basis.

Property and Equipment, net

Property and equipment are recorded at cost or fair value at the date of gift for donated property. Depreciation is computed using the straight-line method over the estimated useful life of the asset. Expenditures for maintenance, repairs and renewals are charged to operations as incurred, and betterments greater than \$1,000 are capitalized. The building improvements are depreciated over 10 years and furniture and equipment over 5-7 years.

Deferred Revenue

Deferred revenue results from the Organization recognizing contributions and public support in the period in which the annual campaign is attributable. Accordingly, contributions for events and campaigns attributable to the subsequent year are deferred until the proper period.

Grants Payable

The Organization makes grants to the various nonprofits it supports in June of each year to be paid over the next 12 months. The grants in general are considered unconditional obligations when awarded resulting in a liability recorded at that time.

Designated pledges

A designated pledge is a contribution to the Organization that is to be paid to a donor specified charity. This is an agency transaction that is recorded as a liability and is not included in public support and revenue.

The Organization's policy is for the community investment committee, which is made up community volunteers, to set investment amounts per program with designated donor contributions being the first dollars in. Any supplemental amount is invested from the unrestricted pool.

Revenue Recognition

Public support and contributions received are recorded as revenue and net assets with or without donor restrictions, depending on the existence and nature of any donor restrictions or by law. In general, grants received by the Organization are considered contributions.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE A – NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Revenue Recognition (continued)

Public support and contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted by the donor for future periods or for specific purposes are reported as increases in net assets with donor restrictions. When a restriction is fulfilled (that is, when a stipulated time restriction ends or the purpose of restriction is accomplished), net assets with donor restrictions are reclassified and reported in the statements of activities as net assets without donor restrictions. However, if a restriction is fulfilled in the same time period in which the contribution is received, the support is reported as net assets without donor restrictions.

Fundraising event and program revenues received are not recognized until the revenue is earned, which is at the time of the event or when the services are provided, and the Organization does not believe it is required to provide additional goods or services to fulfill its related performance obligation. Reciprocal transactions within program revenues are generally registration fees or ticket sales which are recognized as revenue upon conclusion of the event.

Individuals may volunteer their time and perform a variety of tasks that assist the Organization at fundraising activities. As of July 1, 2020 and 2019, these services did not meet the criteria for recognition as contributed services and have not been recorded in the financial statements.

Non-cash donations such as books, that the Organization uses to support the Books from Birth program are recorded as revenue at fair market value and a related expense is recorded as the items are used. In 2019, \$16,990 of such donations or expenses were used.

Functional expenses

The Organization's expenses are allocated to its programs and supporting services based upon direct expenditures incurred. Any expenditure that is not directly allocated is allocated among program and supporting services on a reasonable basis that is consistently applied generally based upon an analysis of personnel time allocated to each function.

Income Taxes

The Organization is a not-for-profit organization that is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3) and classification by the Internal Revenue Service as an other than private foundation. Accordingly, no provision for federal income taxes is included in the accompanying financial statements.

A tax position is recognized as a benefit only if it is "more likely than not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the "more likely than not" test, no tax benefit is recorded. Management has analyzed the tax positions taken by the Organization, and has concluded that as of June 30, 2020 and 2019, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE A – NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Income Taxes (continued)

As of June 30, 2020 and 2019, the Organization has accrued no interest and no penalties related to uncertain tax positions. It is the Organization's policy to recognize interest and/or penalties related to income tax matters in income tax expense.

The Organization files a U.S. Federal information tax return. The Organization is currently open to audit under the statute of limitations by the Internal Revenue Service for the years ended June 30, 2020, 2019, and 2018.

**NOTE B – PLEDGES RECEIVABLE**

Included in pledges receivable are the following unconditional promises to give as of June 30, 2020 and 2019:

	2020		2019
2018 Campaign:		2017 Campaign:	
Undesignated	\$ 118,214	Undesignated	\$ 296,796
Designated	-	Designated	-
 2019 Campaign:		 2018 Campaign:	
Undesignated	1,098,976	Undesignated	1,086,969
Designated	156,309	Designated	147,368
		Total	
 2020 Campaign:		 2019 Campaign:	
Undesignated	39,750	Undesignated	10,050
Designated	-	Designated	-
Total	1,413,249	Total	1,541,183
Less allowance for uncollectible pledges	(522,367)	Less allowance for uncollectible pledges	(596,879)
Total pledges receivable	\$ 890,882	Total pledges receivable	\$ 944,304

All pledge receivables are deemed collectible within one year therefore no estimation by discounting of future cash flows using a risk-free rate of return is required.

**NOTE C - INVESTMENTS**

Investments are stated at fair value and are summarized as follows as of June 30, 2020 and 2019:

	2020	2019
Cash	\$ 38,723	\$ -
Money market funds	141,723	219,087
Equities-mutual funds, ETFs	564,193	531,351
Fixed income-mutual funds, ETFs	199,350	64,788
Certificates of deposit(approximates fair value)	-	150,849
	\$ 943,989	\$ 966,075

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE D – FAIR VALUE MEASUREMENTS**

FASB ASC 820, Fair Value Measurements and Disclosures, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under FASB ASC 820 are described below:

Level 1- inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the organization has the ability to access.

Level 2- inputs to the valuation methodology include:

- quoted prices for similar assets or liabilities in active markets
- quoted prices for identical or similar assets in an active markets
- inputs other than quoted prices that are observable for the asset
- inputs that are derived principally from or cooperated by observable market data

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3- inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liabilities fair value measurement level within the fair value hierarchy is based on the lowest level of the input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes to the methodologies used at June 31, 2020 and 2019.

- (i) *Money market and equity and fixed income mutual funds and ETFs:* Valued at the net asset value of shares held by the Plan at year end based on a quoted price in an active market.
- (ii) *Beneficial interest in assets held at the Community Foundation:* Valued, as a practical expedient, at fair value of the Organization's share of the investment pool as of the measurement date. The Community Foundation values securities and other financial instruments on a fair value basis of accounting. The estimated fair values of certain investments of the Community Foundation, which includes private placements and other securities for which prices are not readily available, are determined by the management of the Community Foundation and may not reflect amounts that could be realized upon immediate sale, nor amounts that ultimately may be realized. Accordingly, estimated fair values may differ significantly from the values that would have been used had a readily available market existed for these investments. The Organization considers the measurement of its beneficial interest to be a Level 3 measurement within the fair value measurement hierarchy because even though that measurement is based on the unadjusted fair value of assets, the Organization will never receive those assets or have the ability to direct redemption of them.

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE D – FAIR VALUE MEASUREMENTS (CONTINUED)**

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within the fair value hierarchy, the organization's financial instruments at fair value of as of June 30, 2020 in 2019:

Measured using Level 1 fair value inputs:	<u>2020</u>	<u>2019</u>
Money market funds	\$ 141,723	\$ 219,087
Equity mutual funds and ETFs	564,193	531,351
Fixed income mutual funds and ETFs	199,350	64,788
Certificates of deposit	-	150,849
Measured using Level 3 fair value inputs:		
Beneficial interest in assets held by others	<u>78,618</u>	<u>76,517</u>
	<u>\$ 983,884</u>	<u>\$ 1,042,592</u>

The following represents a reconciliation for the activities for the Level 3 investment:

	<u>2020</u>	<u>2019</u>
Beneficial Interest in Assets Held by Community		
Foundation at beginning of year, fair market value	\$ 76,517	\$ 68,181
Donor contribution		-
Interest/Dividend income	5,031	540
Realized gain	1,721	477
Unrealized gain(loss)	(4,394)	7,546
Grants paid		-
Administrative fees	(155)	(144)
Investment expenses	(102)	(82)
Beneficial Interest in Assets Held by Community		
Foundation at end of year, fair market value	<u>\$ 78,618</u>	<u>\$ 76,517</u>



**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
NOTES TO FINANCIAL STATEMENTS (CONTINUED)  
JUNE 30, 2020 AND 2019**

**NOTE E - PROPERTY AND EQUIPMENT**

Property and equipment consist of the following as of June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Computers and office equipment	\$ 91,210	\$ 86,132
Furniture, fixtures, and equipment	39,964	39,964
Leasehold improvements	164,412	164,412
Totals	<u>295,586</u>	<u>290,508</u>
Less accumulated depreciation	<u>(191,361)</u>	<u>(164,557)</u>
Property and equipment, net	<u>\$ 104,225</u>	<u>\$ 125,951</u>

During the year ending June 30, 2020 and 2019, depreciation totaled \$26,804 and \$28,201, respectively.

**NOTE F - BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS**

Beneficial interests in assets held by others represent assets transferred to and held by the Community Foundation of Middle Tennessee, Inc. (the "Foundation") The Foundation has variance power and is the legal owner of the funds contributed by the Organization. The Organization is the beneficiary of the fund and receives distributions of income, subject to the Foundation's spending policy. The Organization accounts for its beneficial interest in the Foundation as an asset and is valued at fair market value based upon its proportional share of the value of the trust assets.

**NOTE G – PAYCHECK PROTECTION PROGRAM**

The Organization applied for a loan through the Small Business Administration's Paycheck Protection Program created as a result of the CARES Act. On April 20<sup>th</sup>, 2020, the loan was funded in the amount of \$132,242. As of the date of the financial statements, no determination has been made as to the amount qualifying for forgiveness under the program so management has elected to show the funds as a liability in the event it has to be paid back to the Small Business Administration.

**NOTE H – RESTRICTION ON AND DESIGNATIONS OF NET ASSETS**

Net assets released from the restrictions during the year ended June 30, 2020 and 2019 were comprised of the following:

	<u>2020</u>	<u>2019</u>
Campaign 2020 and 2019, respectively	<u>\$ 945,188</u>	<u>\$ 1,106,964</u>

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE H – RESTRICTION ON AND DESIGNATIONS OF NET ASSETS (CONTINUED)**

Net assets without restrictions at June 30, 2020 and 2019 are as follows:

	2020	2019
Board designated for operations	\$ 352,313	\$ 354,246
Board designated for agency endowment	78,618	76,517
Unrestricted, undesignated	(114,112)	(342,573)
	<u>\$ 316,819</u>	<u>\$ 88,190</u>

Net assets with time related restrictions at June 30, 2020 and 2019 are as follows:

	2020	2019
Campaign 2020 and 2019, respectively	<u>\$ 951,132</u>	<u>\$ 1,034,255</u>

**NOTE I – SIMPLE IRA PENSION PLAN**

The Organization adopted a Simple IRA plan effective July 1, 2005 for the benefit of eligible employees. An employee is eligible for participation if they had compensation of \$5,000 or more during the prior year. For each of the years June 30, 2020 and 2019 the board approved a matching contribution of up to 3% of each participant's compensation.

For the years ended June 30, 2020 and 2019 retirement expense totaled \$5,637 and \$5,550 respectively.

**NOTE J – LEASES**

The Organization entered into an operating lease for office space for 10 years with an option to extend the term for an additional 5 year period. Annual rent for each successive year after the first year will increase by 2%. The Lessor and the Organization can terminate the lease with a 30 day notice to the other party only for failure of the other party to fulfill its obligations under the lease.

The Organization leased office equipment with operating agreements of varying lengths. For the years ended June 30, 2020 and 2019 total rent expense was \$33,113 and was included in management and general, fundraising, and program expenses in the accompanying financial statements.

The future minimum lease payments due are as follows:

<u>June 30,</u>	
2020	\$ 42,056
2021	42,704
2022	43,376
2023	34,740
2024	35,436
Therafter	<u>36,144</u>
TOTAL	<u>\$ 234,456</u>

**UNITED WAY OF RUTHERFORD AND CANNON COUNTIES**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**  
**JUNE 30, 2020 AND 2019**

**NOTE K – CONCENTRATIONS OF RISK**

The Organization's support and revenue for the year ended June 30, 2020 and 2019 are approximately 95% and 90% from pledges promised or received in its Fall 2019 and 2018 fundraising campaigns, respectively.

**NOTE L – CASH SURRENDER VALUE OF DONOR LIFE INSURANCE POLICY**

During the years ended June 30, 2020 and 2019, the organization is named beneficiary of a life insurance policy on the life of a donor. The donor contributes \$50,000 annually to the Organization by depositing cash into an investment account under the name of the Organization. In turn, the life insurance company uses the \$50,000 deposited into the investment account to pay the premium on the policy. The Organization has recorded the balance of the life insurance policy on the statement of financial position. As of June 30, 2020 and 2019 the cash surrender value of the donor life insurance policy totaled \$110,927 and \$89,375.

**NOTE M – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS**

The Organization's has \$2,391,794 in financial assets available within one year of the statement of financial position date to meet cash needs for general expenditures consisting of cash of \$456,923, pledges receivable of \$990,882 and investments of \$943,989. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditures within one year of the statement of financial position date. As part of its liquidity, the Organization has a policy to structure its financial assets to be available as general expenditures and related liabilities become due.

**NOTE N – SUBSEQUENT EVENTS**

Due to the uncertainty of short-term continuing operations as a result of the COVID-19 pandemic, the abrupt closing of all non-essential commercial businesses and school systems, the various city, county, state, and federal declarations of emergency and stay at home orders, management anticipates declined operations during 2020. As of the date of these financial statements, the full scope of the impact of the pandemic on the Organization is not fully known.

As of the date of the financial statements no events or transactions have transpired that would have a material effect on the balances reported herein as of June 31, 2020 or that would significantly impact the Organization's ongoing operations. The Organization has evaluated subsequent events through August 11, 2020 which is the date the financial statements were available to be issued.

## **SUPPLEMENTAL INFORMATION**

UNITED WAY OF RUTHERFORD AND CANNON COUNTIES  
SCHEDULES OF AMOUNTS GIVEN TO AGENCIES (CASH BASIS)  
FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

	<u>2020</u>	<u>2019</u>
Alive Hospice, Inc.	\$ 8,763	\$ 9,979
American Red Cross Heart of Tennessee Chapter	51,382	54,419
Ann Campbell Early Learning Center- MTSU	72,535	93,336
Big Brothers Big Sisters of Middle Tennessee	29,076	37,669
Boys & Girls Club of Rutherford County	124,507	151,304
Cannon County Imagination Library Cannon Reads	3,467	4,848
Cannon County Senior Center	13,362	16,843
CASA of Rutherford County	14,717	21,113
Child Advocacy Center of Rutherford County, Inc.	123,251	153,699
Children's Museum Corporation of Rutherford County	16,477	18,616
Community Helpers of Rutherford County	119,366	149,740
Domestic Violence Program, Inc. of Rutherford County	35,592	45,150
Elders First Adult Day Services -Mindful Care	1,386	2,118
Girl Scouts of Middle Tennessee	11,540	13,840
Holloway Harbor Child Care Center	3,819	2,994
Insight Counseling Centers	6,052	7,750
Interfaith Dental Clinic	23,149	27,333
Journeys in Community Living	64,770	81,103
Kymari House, Inc.	14,493	18,000
Legal Aid Society of Middle Tennessee and the Cumberlands	11,261	15,300
Mid- Cumberland Human Resource Agency	110,881	139,334
Middle Tennessee Council Boy Scouts of America	7,981	14,520
Murfreesboro City School Foundation	14,261	16,727
Nurses for Newborns of Tennessee	8,426	12,972
Project Transformation Tennessee Inc.	22,475	28,538
Read To Succeed	15,125	20,000
Rutherford County Area Habitat for Humanity	14,179	18,768
Rutherford County Emergency Food Bank	-	9,000
Rutherford County Primary Care & Hope Clinic	67,106	83,715
Rutherford County Schools	26,057	29,714
Second Harvest Food Bank	4,937	7,498
Smyrna- Lavergne Food Bank	59,419	67,101
Special Kids	13,630	18,804
St. Clair Senior Center	18,481	23,296
STARS	113,326	138,473
Tennessee Kidney Foundation	4,185	3,600
Tennessee Poison Center	8,628	10,748
The Family Center	24,023	31,412
The Salvation Army	91,447	116,217
Tucker's House	3,854	4,705
Volunteer Behavioral Health-The Guidance Center	34,475	43,800
Wee Care Day Care Center	22,259	27,746
 Totals	 <u>\$ 1,439,291</u>	 <u>\$ 1,799,172</u>

See notes to the financial statements and independent auditors' report.



United Way of Rutherford  
& Cannon Counties

## United Way of Rutherford and Cannon Counties Dollars returned to our Community from Donor Dollars invested Fiscal Year ended June 30, 2020

### \$1 to \$12

From July 1, 2019 to June 30, 2020, United Way of Rutherford and Cannon Counties was able to see a \$12 return for every one dollar invested in United Way.

For the year ended June 30, 2020, \$1,832,196.00 was returned back into the community through the Volunteer Income Tax Assistance Program and \$1,189,147.00 was saved by the FamilyWize Prescription Discount Program. United Way also recruited volunteers, making a \$466,005.00 impact throughout this time frame. United Way also organized several volunteer events (Stuff the Bus and the Community Baby Shower) that resulted in \$85,880.00 worth of in-kind donations of supplies and materials.

Additionally, United Way invested \$929,887.00 in the areas of education, income and health to improve lives in Rutherford and Cannon counties. United Way partner programs were able to leverage \$1,067,470.00 in additional funds because of their partnership with United Way. United Way was also the sole provider of the 2-1-1 program to Rutherford and Cannon counties with an investment of \$25,000.00. Charity Tracker generated an impact of \$776,464.00 to the community through assistance to county residents.