## UNITED WAY OF RUTHERFORD COUNTY

DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES (A Nonprofit Organization)

## Financial Statements

For the Years Ended June 30, 2012 and 2011
With Independent Auditor's Report Thereon

H A Beasley & Company, PC

Certified Public Accountants

Murfreesboro, Tennessee



### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
United Way of Rutherford County
DBA United Way of Rutherford and Cannon Counties
Murfreesboro, Tennessee

We have audited the accompanying statements of financial position of United Way of Rutherford County DBA United Way of Rutherford and Cannon Counties (a nonprofit organization) as of June 30, 2012 and 2011, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Rutherford County DBA United Way of Rutherford and Cannon Counties as of June 30, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The Amounts Given to Agencies (Cash Basis) schedules on pages 15 and 16 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and has been subjected to the auditing procedures applied in the audit of the financial statements. In our opinion, the information is fairly stated in all material respects in relation to the financial statements taken as a whole.

November 5, 2012

# UNITED WAY OF RUTHERFORD COUNTY DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES Statements of Financial Position As of June 30, 2012 and 2011

ASSETS	2012	2011
Current Assets Cash and Cash Equivalents Pledges Receivable (See Note C) Investments (See Note E) Prepaid Expenses Total Current Assets	\$ 1,170,203 1,225,711 550,315 21,809 2,968,038	\$ 1,536,949 930,632 
Property and Equipment Property and Equipment (See Note D) Less Accumulated Depreciation Total Property and Equipment	70,989 ( (54,837) ( 16,152	69,194 (47,199) 21,995
Other Assets Investments (See Note E) Investments in Assets of Community Foundation (See Note F) Total Other Assets	172,546 ( 48,361 ( 220,907	119,429 49,603 169,032
TOTAL ASSETS	\$ 3,205,097	\$ 2,677,335
LIABILITIES & NET ASSETS  Liabilities  Current Liabilities  Accounts Payable  Due to Agencies  Due to Designated Agencies  Deferred Revenue  Payroll Liabilities  Vacation Payable  Total Current Liabilities	\$ 13,765 ( 1,825,500 ( 190,650 ( 32,419 ( 267 ( 17,040 ( 2,079,641	\$ 16,000 1,655,481 121,182 59,276 839 11,645 1,864,423
Total Liabilities	2,079,641	1,864,423
Net Assets Unrestricted (See Note G) Temporarily Restricted (See Note G) Total Net Assets	(1,200) ( 1,126,656 ( 1,125,456	(57,485) 870,397 812,912
TOTAL LIABILITIES & NET ASSETS	\$ 3,205,097 \	\$ 2,677,335

UNITED WAY OF RUTHERFORD COUNTY
DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES
Statements of Activities
For the Years Ended June 30, 2012 and 2011

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	Total	\$ 2,448,065	17,719 814 1,393 3,016 1,000 23,942	2,472,007	1,697,265 32,000 268,358 1,997,623 122,852 277,046 2,397,521	74,486	738,426
2011	Temporarily Restricted	\$ 870,397 (718,028) 152,369		152,369		152,369	718,028 \$ 870,397
	Unrestricted	\$ 1,577,668 718,028 2,295,696	17,719 814 1,393 3,016 1,000 23,942	2,319,638	1,697,265 32,000 268,358 1,997,623 122,852 277,046 2,397,521	(77,883)	\$ (57,485)
	Total	\$ 2,780,498	26,062 13,103 (2,205) 11,407 20,500 68,867	2,849,365	1,813,880 18,522 334,062 2,166,464 102,114 268,243 2,536,821	312,544	812,912 \$ 1,125,456
2012	Temporarily Restricted	\$ 1,126,656 (870,397) 256,269		256,259		256,259	\$ 1.126,656
	Unrestricted	\$ 1,653,842 870,397 2,524,239	26,062 13,103 (2,205) 11,407 20,500 68,867	2,593,106	1,813,880 18,522 334,062 2,166,464 102,114 268,243 2,536,821	56,285	(57,485) \$ (1,200)
		Public Support and Revenue Public Support Contributions Net Assets Released From Restrictions Total Public Support	Revenue Interest and Dividend Income (See Note L) Realized Gains (Losses) on Investments Unrealized Gains (Losses) on Investments Federal Grant Income Other Income	Total Public Support and Revenue	Expenses Programs Fund Distribution Information and Referral Program Other Programs Total Programs Fundraising Management and General Total Expenses	Increase/(Decrease) in Net Assets	Net Assets, Beginning of Year Net Assets, End of Year

See accompanying notes and independent auditor's report

# UNITED WAY OF RUTHERFORD COUNTY DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES Statement of Functional Expenses For the Year Ended June 30, 2012

See accompanying notes and independent auditor's report

# UNITED WAY OF RUTHERFORD COUNTY DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES Statement of Functional Expenses For the Year Ended June 30, 2011

enses	ement Total		161,081 \$ 397,190			.,	"		542 14,566	J.	1,769 2,618	396 9,663	5,848 9,020	226 305	3,728 7,157	8	2,620 4,666	•		99				•••	1,568 3,283		409 8,224	458 818	74 993	4,688 9,742	1,959 7,517	841 1,513
Other Functional Expenses	Fund Management Raising and General		\$ 62,167 \$ 16	_			66,215 21		5.210			8,880				8,192			154 (				646	•	261	4,080	7,494		006	1,256	2,340	
Programs	Information Other and Referral Programs		\$ 137,104		1,881	11.863	180,914		8.814		849	387	3,172	79	3,429	17,046	2,046	2,844	1,347	32,000 12,447	274	9,600	3,149	10,320	1,420	5,092	321	360	19	3,426	2,576	672
Proc	Fund Infort	l	\$ 36,838 \$	(48)		3.164	39,954			1 655 481									782						8					372	642	
		Salaries and Related Expenses	Salaries and Wades	Employee Institute	Retirement	Paymil Taxes	Total Salaries and Related Expenses	Other Expenses *	Activities	Agency Allocations	Bank Service Fees	Campaign Incentives	Depreciation	Employee Development	Equipment Maintenance/Rental	Fundraiser Events	General Insurance	Loss on Sale of Fixed Assets	Meetings	Membership Dues	Miscellaneous	Occupancy	Office Supplies	Outside Professional Services	Postage	Printing and Publication	Signage	Software	Taxes	Telephone	Travel	Volunteer Appreciation

See accompanying notes and independent auditor's report

# UNITED WAY OF RUTHERFORD COUNTY DBA UNITED WAY OF RUTHERFORD AND CANNON COUNTIES Statements of Cash Flows For the Years Ended June 30, 2012 and 2011

		2012		2011
Cash Flows from Operating Activities:				
Increase/(Decrease) in Net Assets	\$	312,544	\$	74,486
Depreciation		7,638		9,020
(Gain) Loss on Disposal of Fixed Assets		12		4,883
Earnings on Investments		(23,006)		(11,492)
Fees Paid on Investments		8,637		627
Realized (Gains) Losses on Sale of Investments		(13,103)		(814)
Unrealized (Gains) Losses on Investments		2,205		(1,393)
Adjustments to reconcile change in net assets				
to net cash provided by operating activities:				
Decrease/(Increase) in Pledges Receivable		(295,079)		(182,957)
Decrease/(Increase) in Investments		(525,048)		
Decrease/(Increase) in Interest Receivable				529
Decrease/(Increase) in Prepaid Expenses		(3,082)		1,596
Increase/(Decrease) in Accounts Payable		(2,235)		(4,263)
Increase/(Decrease) in Due to Agencies		170,019		76,018
Increase/(Decrease) in Due to Designated Agencies		69,468		32,991
Increase/(Decrease) in Deferred Revenues		(26,857)		29,791
Increase/(Decrease) in Payroll Liabilities		(572)		106
Increase/(Decrease) in Vacation Payable		5,395		(8,911)
Net Cash Provided from Operating Activities	-	(313,076)	_	20,217
Cash Flows from Investing Activities:				
(Purchase)/Sale of Property and Equipment		(1,795)		(12,023)
(Purchase)/Sale of Investments		(51,875)		(82,431)
Net Cash from (to) Investing Activities	-	(53,670)		(94,454)
Net Increase/(Decrease) in Cash and Cash Equivalents		(366,746)		(74,237)
Cash and Cash Equivalents, Beginning of Year		1,536,949		1,611,186
Cash and Cash Equivalents, Year End	\$	1,170,203	\$	1,536,949
Supplemental Disclosures: Interest paid	\$		\$	

### NOTE A - NATURE OF ACTIVITIES

The United Way of Rutherford County DBA United Way of Rutherford and Cannon Counties (the Organization) is a member of the United Way of America. According to the by-laws of the Organization, its purpose is to bring together in one united appeal all possible contribution campaigns of the community's health, welfare, educational and recreational agencies. Additionally, the Organization is committed to deploy financial support to agencies, to maximize the resources available for services aimed at the most urgent needs of the community, to muster community support and equipment, and to manage its operations effectively. The Organization campaigns annually for contributions from donors in Rutherford and Cannon counties and allocates support to member agencies and other charities in Rutherford and Cannon counties based on the recommendation of an allocation committee appointed by the board of directors. Comprehensive information and referral services are supported by the Organization in the form of an annual contribution. The Success By 6 activity is a community initiative that brings together existing resources, promotes collaboration and increases community awareness about the needs of young children and their families.

### NOTE B - SIGNIFICANT ACCOUNTING POLICIES

### Accrual Basis

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles, and accordingly reflect all significant receivables, payables and other liabilities.

### Basis of Presentation

The Organization's net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions as follows:

- --Unrestricted net assets- Net assets that are not subject to donor-imposed stipulations. Unrestricted net assets may be designated for specific purposes such as endowment by the Organization's board.
- --Temporarily restricted net assets- Net assets subject to donor-imposed stipulations that can be fulfilled by actions of the Organization pursuant to those stipulations or that expire by the passage of time.
- --Permanently restricted net assets- Net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization. Generally, the donors of such assets permit the organization to use all or part of the income earned on the assets.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or

decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. The Organization has no permanently restricted net assets.

### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates. The Organization recognizes contributions applying estimated pledge losses. Because of the inherent uncertainties in estimating collections, it is at least reasonably possible that the estimates used will change within the near term.

### Contributions

The Organization's contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted depending on the existence and/or nature of any donor restrictions. Restricted net assets are reclassified to unrestricted net assets upon satisfaction of the time or purpose restrictions. However, if a restriction is fulfilled in the same time period in which the contribution is received, the Organization reports the contribution as unrestricted.

### Cash and Cash Equivalents

For purposes of the statement of cash flows, cash equivalents include all highly liquid investments with an initial maturity of three months or less and all certificates of deposit.

### Promises to Give/Pledges

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value, based on prior years' experience and management's analysis of specific promises made. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate applicable to the year in which the promise is received. Amortization of the discount is included in contribution revenue. Conditional promises to give are not included as support until such time as the conditions are substantially met.

### **Investments**

Investments are valued at their fair market values in the statement of financial position. Gains and losses are included in the change in net assets.

### Property and Equipment

All property and equipment are recorded at cost as of the date of acquisition or fair market value as of the date of receipt in the case of gifts. All fixed assets with a cost of \$1,000 or more are capitalized.

Depreciation is computed using the straight-line method based on the estimated useful life of the asset. The useful life of an asset ranges from 3 to 10 years. Expenditures for maintenance and repairs are charged to expense as incurred. Major improvements are capitalized.

### Donated Property and Equipment

Donations of property and equipment are recorded as contributions at their estimated fair market value at the date of donation. Such donations are reported as increases in unrestricted net assets unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time.

### Designated Pledges

A designated pledge is a contribution to the Organization that is to be paid to a donor specified charity that is not an Organization member agency. This is an agency transaction that is recorded as a liability and is not included in revenue.

The Organization's policy is for the allocation panel, which is made up of community volunteers to set allocation amounts per agency with designated donor contributions being the first dollars in. Any supplemental amount is allocated from the unrestricted pool.

### Advertising

The Organization expenses advertising costs as they are incurred.

### Income Taxes

The Organization is exempt from federal income taxes under Section 501(c) (3) of the Internal Revenue Code and did not conduct unrelated business activities. Therefore, the Organization has made no provision for federal income taxes in the accompanying financial statements. In addition, the Organization has been determined by the Internal Revenue Service not to be a "private foundation" within the meaning of Section 509(a) (2) of the Internal Revenue Code.

### Donor-Imposed Restrictions

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted for future periods or donor-restricted for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classes.

When a donor-stipulated time restriction ends or a purpose restriction is accomplished, then the restricted net assets are reclassified to unrestricted net assets. If a restriction is fulfilled in the same period in which the contribution is received, the contribution is reported as unrestricted.

### Functional Allocation of Expenses

The costs of providing the Organization's various programs and supporting services have been summarized on a functional basis in the statement of activities. Accordingly, certain costs may have been allocated among the programs and supporting services benefited.

### NOTE C - PLEDGES RECEIVABLE

2009 Campaign:

Included in pledges receivable are the following unconditional promises to give as of June 30, 2012:

2009 Campaign: Undesignated Designated	\$ 2,515 0
2010 Campaign: Undesignated Designated	10,082 0
2011 Campaign: Undesignated Designated Amounts due in less than one year	$\begin{array}{c} 1,126,656 \\ \underline{86,458} \\ \$ 1,225,711 \end{array} $

Included in pledges receivable are the following unconditional promises to give as of June 30, 2011:

Undesignated Designated	\$ 13,455 0
2010 Campaign:	
Undesignated	870,397
Designated	46,780
Amounts due in less than one year	\$ 930,632

### NOTE D - PROPERTY AND EQUIPMENT

Property and Equipment consist of the following at June 30, 2012 and 2011:

	2012	2011
Computers and Office Equipment	\$ 49,924	\$ 48,129
Furniture, Fixtures and Equipment	21,065	21,065
Accumulated Depreciation	(54,837)	(47,199)
Total	<u>\$ 16,152</u>	\$ 21,995

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Depreciation for the years ended June 30, 2012 and 2011 totaled \$7,638 and \$9,020 respectively.

### NOTE E - INVESTMENTS

The Organization has invested funds with Raymond James Financial Services. Investments are stated at fair value and are summarized as follows as of June 30, 2012 and 2011:

				2012	<u>2011</u>				
		Fair							Fair
					Market				Market
			Cost		<u>Value</u>		Cost		<u>Value</u>
Alternative Investments		\$	13,400	\$	12,092	\$	6,033	\$	5,585
Cash			20,765		20,765		4,098		4,098
Equities		;	318,112	;	334,298		0		0
Fixed Income		- 2	200,634	:	200,634		0		0
Mutual funds			155 <u>,284</u>		155,072		111,012		109 <u>,746</u>
	Total	\$	708, <u>195</u>	\$	722,861	\$ 1	121,143	\$	119,429

Unrealized gains (losses) during the year ended June 30, 2012 and 2011 totaled (\$2,205) and \$1,393 respectively. At June 30, 2012 and 2011 the Board designated endowment funds of these investments consisted of stocks and cash with a cost of \$174,070 and \$121,143 respectively and a fair value of \$172,546 and \$119,429 respectively and have been designated by the Board of Directors to support the general purposes and objectives of the Organization.

### NOTE F - INVESTMENT IN ASSETS OF COMMUNITY FOUNDATION

Assets in the amount of \$30,228 have been transferred to the Community Foundation of Middle Tennessee, Inc. (the Foundation), a Tennessee not-for-profit corporation, exempt under Internal Revenue Code 501(c) (3) for its charitable, educational and public purposes. Variance power has been granted to the Foundation. The Foundation has the ultimate authority and control over all property of the fund, and the income derived therefrom, for the charitable purposes of the Foundation. Proceeds from the fund are to be paid annually to the Organization. The Organization's investment in assets of the Community Foundation is recorded at fair market value in the amount of \$48,361 and

\$49,603 at June 30, 2012 and 2011 respectively. These funds have been designated by the Board of Directors to support the general purposes and objectives of the Organization.

### NOTE G - RESTRICTIONS ON AND DESIGNATIONS OF NET ASSETS

Net assets released from restrictions during fiscal year 2012 were comprised of the following:

Campaign 2010 \$ 870,397

Unrestricted net assets at June 30, 2012 are as follows:

Board Designated for Operations	\$ 172,546
Board Designated Agency Endowment	48,361
Unrestricted, Undesignated	(225,441)
Total Unrestricted Net Assets	\$ (4,534)

Temporarily restricted net assets at June 30, 2012 are as follows:

Campaign 2011 \$ 1,126,656

Net assets released from restrictions during fiscal year 2011 were comprised of the following:

Campaign 2009 \$ 718,028

Unrestricted net assets at June 30, 2011 are as follows:

Board Designated for Operations	\$	119,429
Board Designated Agency Endowment		49,603
Unrestricted, Undesignated		(226,517)
Total Unrestricted Net Assets	\$_	(57,485)

Temporarily restricted net assets at June 30, 2011 are as follows:

Campaign 2010 \$ 870,397

### NOTE H - IN-KIND DONATIONS

The Organization has many volunteers who contribute their time and provide other services and supplies to assist the Organization during the annual fund-raising campaign. The value of donated volunteer services is not reflected in the accompanying financial statements because of the difficulty in monitoring the time donated and of placing a monetary value on the donated services and supplies.

### NOTE I - FAIR VALUES OF FINANCIAL INSTRUMENTS

The Organization's financial instruments, none of which are held for trading purposes, include cash and cash equivalents and contributions receivable. The Organization estimates that the fair value of

all financial instruments at June 30, 2012 and 2011 does not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying statement of financial position. The estimated fair value amounts have been determined using available market information and appropriate valuation methodologies. The carrying amounts of cash and cash equivalents and the current portion of contributions receivable reported in the statement of financial position approximate fair market values because of the short maturities of those instruments. The Organization does not have any long term contributions receivable requiring estimation by discounting of future cash flows using a risk-free rate of return.

### NOTE J - SIMPLIFIED EMPLOYEE PENSION PLAN

The Organization adopted a simplified employee pension plan effective January 1, 1991 for the benefit of eligible employees. An employee is eligible for participation on January 1<sup>st</sup> after their service entry date. Contributions to the plan are made at the discretion of the Board of Directors. For each of the years ended June 30, 2012 and 2011 the board approved a 3% matching retirement contribution.

Pension expense in the amount of \$7,497 and \$4,174 is included in the accompanying financial statements for the years ended June 30, 2012 and 2011 respectively.

### NOTE K - OPERATING LEASES

The Organization leased office space for a term of 24 months commencing on July 1, 2009 and terminating on June 30, 2011. The monthly rent due under this lease is \$2,400. The Organization entered into a new lease for office space for 12 months commencing on July 1, 2011 and terminating on June 30, 2012. The monthly rent due under this new lease is \$2,550. The Organization is not under a lease now but plans to lease another 12 months at \$2,550/month from July 1, 2012 to June 30, 2013. Rent expense of \$30,600 and \$28,800 for the years ended June 30, 2012 and 2011 respectively were included in management and general, fundraising and program expenses in the accompanying financial statements.

The Organization leases two pieces of office equipment with operating agreements of varying lengths. Rent expense of \$5,087 and \$7,157 for the years ended June 30, 2012 and 2011 respectively were included in management and general and program expenses in the accompanying financial statements.

The future minimum lease payments due for the years ending June 30 are as follows:

		2012		<u> 2011</u>
2012	\$	0	\$	35,459
2013		3,479		3,479
2014		720		720
2015		540		540
2016		0		0
2017		<u>0</u>	_	0
Total	\$	4,739	<u>\$</u>	40,198

### NOTE L - INTEREST AND DIVIDEND INCOME

Investment income is comprised of interest earned on money held in money market accounts and certificates of deposit at financial institutions, dividends earned on investments in assets of Community Foundation and securities held in brokerage accounts. The income is reported as unrestricted revenue.

### NOTE M - CONCENTRATIONS OF RISK

At June 30, 2012 and 2011 and at certain times during the years then ended, the balances on deposit at financial institutions exceeded federally insured limits. The amount exceeding the FDIC coverage at June 30, 2012 and 2011 was \$76,605 and \$359,098. The risk is managed by the Organization by maintaining all deposits in high quality institutions.

Approximately 89.0% of the Organization's revenue for the year ended June 30, 2012 was from pledges promised or received in its Fall 2011 fundraising campaign. Approximately 92.0% of the Organization's revenue for the year ended June 30, 2011 was from pledges promised or received in its Fall 2010 fundraising campaign.

### NOTE N - SUBSEQUENT EVENTS REVIEW

Subsequent events have been evaluated through November 5, 2012 and November 4, 2011 for the years ending June 30, 2012 and 2011 respectively, which are the financial statement issuance dates.