

# SPONSOR OUR SIGNATURE EVENT



## UNITED IN SPIRITS

“Support and Shine” your local community through this exclusive event on BBQ Hill overlooking the Jack Daniel’s Distillery. Enjoy an evening of live music, dinner and drinks, silent auction while benefitting the United Way of South Central Tennessee and receive exclusive opportunities as a sponsor for this year’s event. Join us for United in Spirits and be a part of what has become a tradition for United Way supporters.

### TITLE SPONSOR - \$10,000

- VIP seating with center table signage
- Logo on event signage and materials
- Logo inclusion on media advertisements
- Sponsor name listed on registration receipt
- Recognition in social media
- Name inclusion on United Way website
- Opportunity to speak at the event
- 12 VIP Jack Daniels Cave Tour and dinner tickets
- 10 bottles of Gentlemen Jack (delivered to business)
- 10 tickets to the Jack Daniels Distillery Tour (tour scheduled separately)

### DIAMOND SPONSOR - \$7,500

- VIP seating with center table signage
- Logo on event signage and materials
- Logo inclusion on media advertisements
- Recognition in social media
- Name inclusion on United Way website
- 10 VIP Jack Daniels Cave Tour and dinner tickets
- 8 bottles of Gentlemen Jack (delivered to business)
- 8 tickets to the Jack Daniels Distillery Tour (tour scheduled separately)

### PLATINUM SPONSOR - \$5,000

- VIP seating with center table signage
- Logo on event signage and materials
- Logo inclusion on media advertisements
- Recognition in social media
- Name inclusion on United Way website
- 8 VIP Jack Daniels Cave Tour and dinner tickets
- 6 bottles of Gentlemen Jack (delivered to business)
- 6 tickets to the Jack Daniels Distillery Tour (tour scheduled separately)

### GOLD SPONSOR - \$2,500

- Reserved seating with center table signage
- Logo on event signage and materials
- Logo inclusion on media advertisements
- Recognition in social media
- Name inclusion on United Way website
- 6 VIP Jack Daniels Cave Tour and dinner tickets
- 4 bottles of Gentlemen Jack (delivered to business)
- 4 tickets to the Jack Daniels Distillery Tour (tour scheduled separately)

### SILVER SPONSOR - \$1,000

- Name on event signage and materials
- Recognition in social media
- Name inclusion on United Way website
- 4 dinner tickets
- 2 bottles of Gentlemen Jack (delivered to business)

### BRONZE SPONSOR - \$500

- Name on event signage and materials
- Recognition in social media
- Name inclusion on United Way website
- 2 dinner tickets

United in Spirits takes place May 17, 2025. Deadline for sponsor commitment is March 3, 2025. Consult with your tax advisor for deduction information.



# 2024-2025 SPONSOR COMMITMENT

Thank you for supporting your local United Way through event sponsorships for the 2024-2025 year! Please provide the following information to complete your sponsorship commitment.

## ORGANIZATIONAL INFORMATION

Company Name: \_\_\_\_\_

Company Name When Listed In Print: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Email your company logo to be used for marketing purposes to [Haley.Adams@yourlocaluw.org](mailto:Haley.Adams@yourlocaluw.org).

## SPONSOR COMMITMENT

Please select the name of the event(s) you would like to sponsor and list the \$ amount for each.

### Signature Events

- \$ \_\_\_\_\_  United in Spirits  
\$ \_\_\_\_\_  Red, White, and BBQ  
\$ \_\_\_\_\_  Other \_\_\_\_\_

**Total Event Sponsor Commitment for 2024-2025** \$ \_\_\_\_\_

## PAYMENT INFORMATION

Please select your preferred form of payment.

- Make a payment online by **clicking here** or scanning the QR code.  
 Invoice me using the contact information listed above.  
 Pay via check, mailing to:

United Way, ATTN: Laura Isbell,  
PO Box 330056, Murfreesboro, TN 37133



The Sponsorship Commitment Form must be filled out in its entirety and sent to [director@highway55unitedway.org](mailto:director@highway55unitedway.org). Sponsorship commitments are not complete until payment is received by United Way. Contact Ashley Abraham (931-455-5678) with any questions.